Money Monsters Presents:



A FUN AND ENGAGING CHILDREN'S BOOK TEACHING FINANCIAL LITERACY THROUGH HUMOR AND RELATABLE CHARACTERS.

Written & Illustrated by Stephanie Cox



Blart Boogerswatch Vs. His Wallet

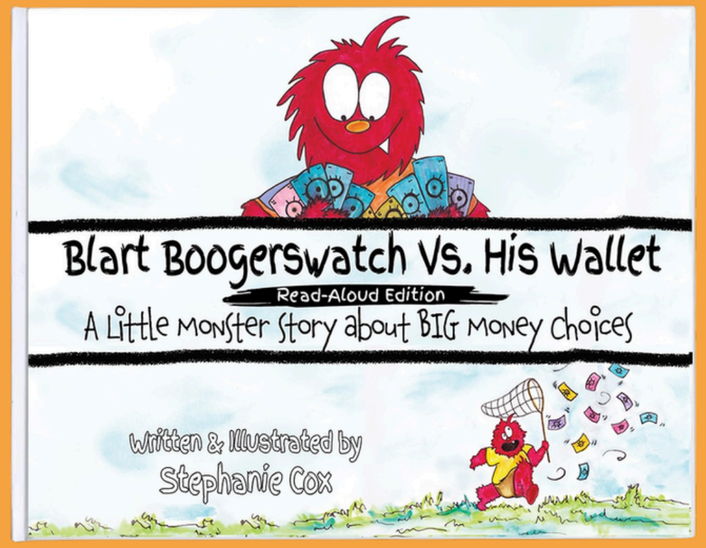
is a children's picture book that teaches kids ages 5-10 how to think about money – not through rules and lectures, but through a funny, goofy little monster who spends an entire week making every money mistake you'd expect.

THE BOOK

Blart Boogerswatch gets fifty Monsterbucks for his birthday, a plan to get to Monsterland, and absolutely zero self-control.

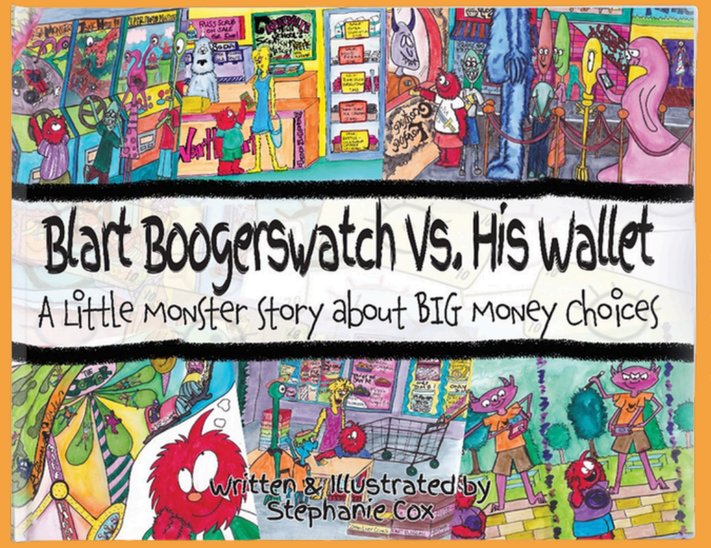
Over one week, he spends, shares, and learns the hard way. He doesn't make it to Monsterland — but he can, if he works for it. That's the whole point.

Available in two editions:



Read-Aloud Edition
(ages 5-7)

- **simplified language**
- **interactive prompts**
- **10 min read**



Original Edition
(ages 8-10)

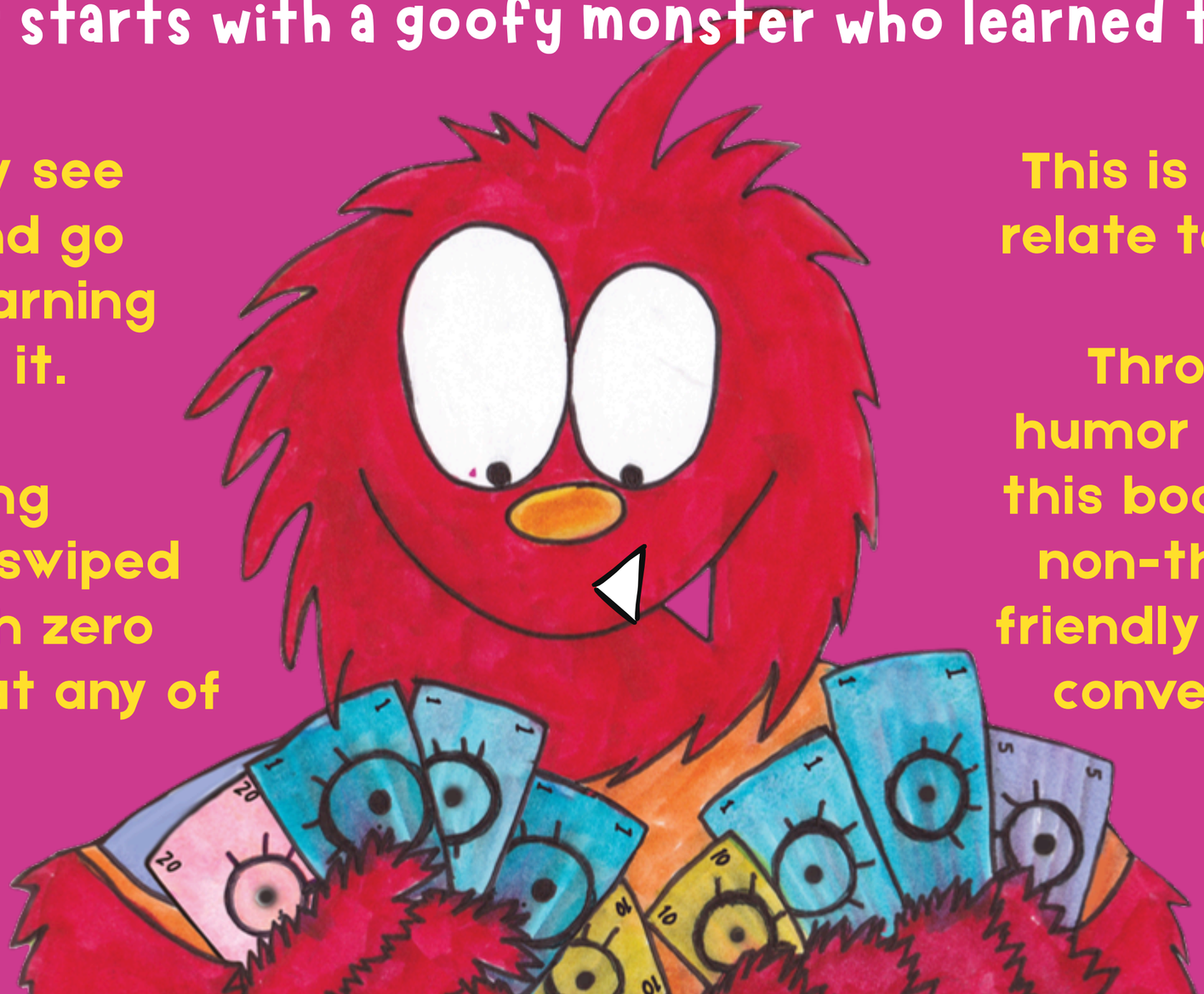
- **richer vocabulary**
- **deeper concepts**
- **15 min read**

Blart Boogerswatch Vs. His Wallet

**is the money conversation kids actually want to have —
because it starts with a goofy monster who learned the hard way.**

Most kids today see money come and go without ever learning the why behind it.

They're watching everything get swiped on a screen with zero context for what any of it means.



This is a story kids can relate to – not a lecture.

Through the art of humor and storytelling, this book gives adults a non-threatening, kid-friendly way to open real conversations about money.

But it doesn't stop at the last page.

Blart is the entry point to a growing ecosystem: free downloadable curriculum, author-led workshops, and hands on tools like the Monsterbucks Kit that puts Spend · Save · Give into kids' actual hands. The book sparks the conversation. Everything else keeps it alive.







Author Spotlight



Short Bio:
Stephanie Cox is a Pasadena teacher-turned-author who spent seven years teaching elementary school, then two years making children's animation at Moonbug Entertainment. Both jobs taught her the same thing: kids learn from stories they can't stop thinking about. So she came back to the problem she'd seen in every classroom, kids growing up without the basic tools to understand money, and wrote and illustrated Blart Boogerswatch Vs. His Wallet to fix it.

Medium Bio:
Stephanie Cox is a former elementary school educator, author, illustrator, and founder of Money Monsters LLC. After seven years in the classroom and two in children's animation, she founded Money Monsters around the belief that money conversations shouldn't be scary or complicated — they should start with a funny story and a kid who makes every mistake you'd expect. In 2026 she published Blart Boogerswatch Vs. His Wallet, a children's financial literacy book she wrote and illustrated herself. Stephanie now brings author-led events and financial literacy programming to schools, community organizations, and banks from her home base in Pasadena, where she taught in Pasadena and Arcadia public schools.

Long Bio:
Stephanie Cox spent seven years teaching elementary school in California, where she became increasingly aware of what wasn't being taught — specifically, that most kids were growing up without any real framework for understanding money. Not the complicated stuff. The basics: choices have consequences, some things cost more than you have, delayed gratification is a skill you can build.

Her career has spanned live events, film, the classroom, and animation production, and taught her early that the only lessons worth teaching are the ones people can't forget.
In 2026, Stephanie published Blart Boogerswatch Vs. His Wallet, a picture book she wrote and illustrated entirely herself, about a goofy little monster who gets fifty Monsterbucks for his birthday, and spends a very educational week watching them disappear.

The book isn't a lecture. It's a story — one that kids laugh at and then think about later, usually around dinnertime when they're asking their parents why Blart couldn't just save the money.

Money Monsters LLC now offers author-led read-aloud events, parent workshops built around the Monsterbucks home system, and programming for schools, community organizations, and banks. Stephanie brings every event herself — no middlemen, no packaged presenters — because the authenticity of the story is what makes it land. The mission isn't to raise millionaires. It's to break the cycle of financial uncertainty, one laughing kid at a time. Stephanie is Pasadena-based and taught at McKinley Elementary and Odyssey South in Pasadena Unified, and Baldwin Stocker Elementary in Arcadia.



WHY THIS? WHY NOW?

**Financial habits form by age 7,
but the money talk usually starts much later.**

Parents know this is a problem — but among those who haven't started the money talk, the #1 reason is that they think their child is too young.

Schools know this is a problem — but they don't have the time or resources to fix it. Community organizations know this is a problem — but they need programming that's ready to run.

The barrier isn't awareness. It's that money conversations feel heavy, complicated, and loaded with adult shame. And no statistic fixes that. Blart Boogerswatch does.

A kid reading about a goofy monster losing his Monsterbucks isn't thinking about financial trauma. He's laughing. And then he's learning. That's where real financial habits begin — not in a worksheet, but in a story a kid can't stop thinking about at dinner.

SOURCE: CHILD TRENDS, 2026 (SURVEY OF PARENTS OF KIDS AGES 8–18) · WHITEBREAD & BINGHAM, UNIVERSITY OF CAMBRIDGE, 2013

SUGGESTED INTERVIEW ANGLES

THESE ARE THE CONVERSATIONS STEPHANIE DOES BEST — REAL, PERSONAL, AND GENUINELY USEFUL FOR YOUR AUDIENCE.



Financial habits form by age 7 – and most kids miss the window

What happens when nobody has the money conversation early, and how a funny story can open that door.



I'm not a financial expert – and that's exactly why you should listen

Stephanie avoided money conversations for years as an adult. She's not building this because she has it figured out. She's building it because she knows firsthand what it feels like to be afraid of money – and decided kids deserve better tools than she had.



Why money feels scary to talk about – and how to start anyway

The shame adults carry about money and why it gets passed down to kids without anyone meaning for it to.



Why humor is the Trojan horse for hard conversations

Kids absorb lessons when they're laughing. That's not an accident. It's the whole strategy.



Building a book and a business from scratch, alone

The real story of self-publishing and community outreach with no team and no budget.

SUGGESTED INTERVIEW QUESTIONS

FOR PODCAST HOSTS AND JOURNALISTS WHO WANT TO GO DEEPER:

You wrote this book originally in 2018 during your teaching credential program. What took so long to publish it — and what finally made you do it?

You left teaching in 2022. That's a hard thing to walk away from when you clearly loved it. What happened?

Blart doesn't make it to Monsterland at the end. That's a pretty honest ending for a kids' book. Was that intentional?

What do you want a kid to feel when they finish reading this book?

What do you want a parent to feel?

You wrote it AND illustrated it. When did you realize you were going to do both?

What's the Monsterbucks system, and how did that come out of the book?

WHAT STEPHANIE BRINGS TO YOU

Read-Alouds Live, author-led read-alouds for K–4 classrooms, libraries, community events, and bank-sponsored family nights. Engaging, interactive, and built to spark conversation the moment the book closes.

Parent Workshops The Monsterbucks Home System — a practical, low-effort framework that gives families a real Spend · Save · Give structure to use at home, starting the same week.

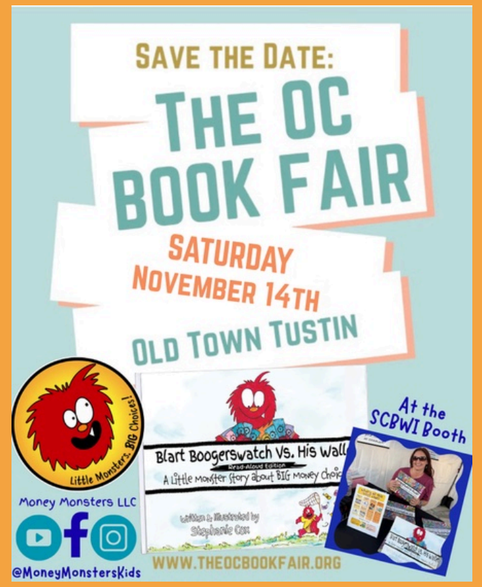
Teacher Workshops Hands-on professional development built around the Monsterbucks Classroom Store and Savings Jar — so students practice earning, saving, and giving every week, not just on lesson day.

Podcast & Media Available for parenting, education, financial literacy, entrepreneurship, and children's book audiences.

All events are led by Stephanie directly. No vendors, no packaged programs.

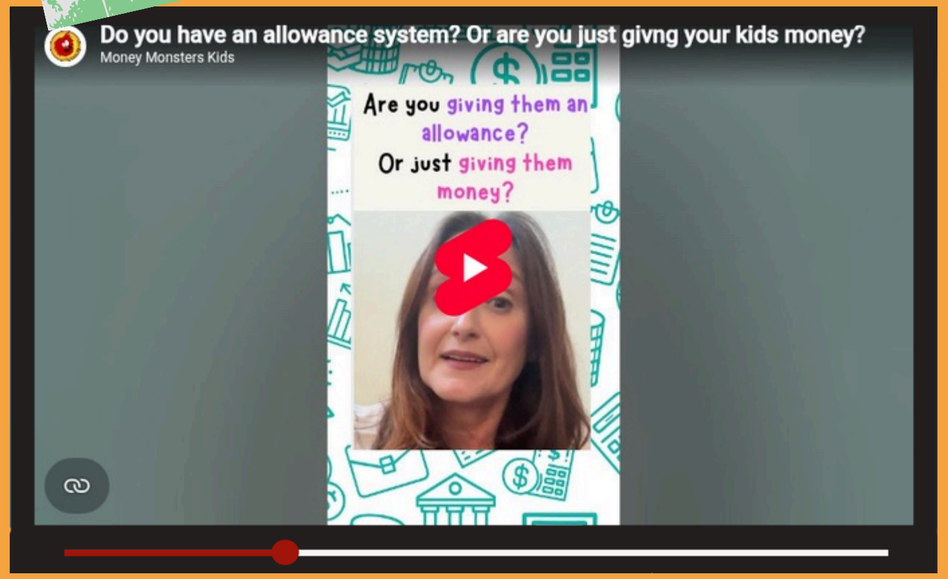
OUT IN THE COMMUNITY















LET'S CONNECT!

ASSETS AVAILABLE ON REQUEST

HIGH-RESOLUTION AUTHOR PHOTO

BOOK COVER IMAGES (BOTH EDITIONS)

CHARACTER ART — BLART BOOGERSWATCH

LOGO FILES — MONEY MONSTERS LLC

SAMPLE PAGES FROM BOTH EDITIONS

Pasadena, CA · Available in-studio across LA or remote



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